

PUBLICITY STATEMENT

Because the Idaho Humanities Council depends on continued funding from our Federal partner, the National Endowment for the Humanities, to continue popular programs like the Speakers Bureau, we ask for your help in acknowledging the funding of your presentation from the Idaho Humanities Council.

IT IS IMPORTANT THAT ALL PUBLICITY ACKNOWLEDGE IHC AND OTHER SPONSOR SUPPORT. THE LANGUAGE PROVIDED BELOW IS APPROPRIATE.

1. PRINTED PUBLICITY MATERIALS

Use the following on your **fliers, posters, press releases, and printed programs.**

Please include the IHC logo on all fliers, posters, newsletter articles, and printed programs. A copy of the IHC's logo can be found on our website at www.idahohumanities.org/grants/ihc-logos/. **In addition, include in all your publicity pieces and press releases, the following written acknowledgment of financial support:**

This program is made possible by funding from the Idaho Humanities Council, the state-based partner of the National Endowment for the Humanities.

2. VERBAL ACKNOWLEDGEMENT AT THE EVENT

Please post the printed IHC podium sign that you can download from IHC's website at www.idahohumanities.org/programs/speakers-bureau/promotional-materials/ on your podium or near the front of the room. Print the podium sign front to back, and place it in a sheet protector. You can use this sign more than once, so keep it for future use. At the beginning of the program, use the following in your **verbal introduction** of the speaker:

This program is funded by the Idaho Humanities Council, a nonprofit organization that serves as the state-based partner of the National Endowment for the Humanities.

You may find it convenient to introduce your speaker using the speaker's biographical sketch that appears on the IHC Speakers Bureau website: www.idahohumanities.org/programs/speakers-bureau/speakers/.

If you have any questions regarding publicity statements, please contact the Speakers Bureau Coordinator Debra Schlechte by email at debra@idahohumanities.org, or by phone at (208) 345-5346.